Statewide Lodging Performance
July 2006-2007

Market/Year	Month of July					Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
United States										
2006	71.3%	$98.34	$70.11	97,946,482	137,385,211	64.5%	$97.52	$62.94	600,747,565	930,746,414
2007	70.9%	$103.42	$73.35	98,866,292	139,389,609	64.4%	$103.04	$66.32	606,118,705	941,719,116
% change	-0.6%	5.2%	4.6%	0.9%	1.5%	-0.2%	5.7%	5.4%	0.9%	1.2%
Mountain Region										
2006	72.6%	$89.37	$64.91	11,882,780	16,360,033	67.4%	$96.15	$64.85	75,059,374	111,288,339
2007	73.0%	$94.99	$69.33	11,997,681	16,438,928	68.1%	$102.37	$69.74	75,810,704	111,286,689
% change	0.6%	6.3%	6.8%	1.0%	0.5%	1.0%	6.5%	7.5%	1.0%	0.0%
State of Arizona										
2006	61.4%	$77.65	$47.71	1,886,269	3,070,302	69.7%	$102.71	$71.54	14,722,250	21,137,466
2007	61.7%	$82.15	$50.69	1,907,119	3,090,731	69.7%	$110.14	$76.77	14,690,899	21,076,004
% change	0.5%	5.8%	6.2%	1.1%	0.7%	0.0%	7.2%	7.3%	-0.2%	-0.3%
Metro Phoenix										
2006	55.8%	$78.00	$43.55	903,594	1,618,448	71.7%	$118.80	$85.23	8,028,306	11,190,887
2007	55.0%	$81.51	$44.80	894,993	1,628,337	71.1%	$127.63	$90.77	7,918,538	11,134,111
% change	-1.4%	4.5%	2.9%	-1.0%	0.6%	-0.8%	7.4%	6.5%	-1.4%	-0.5%
Metro Tucson										
2006	60.4%	$68.97	$41.69	282,278	467,015	71.0%	$98.03	$69.63	2,319,485	3,265,624
2007	60.6%	$75.26	$45.58	283,303	467,821	71.0%	$106.77	$75.76	2,280,995	3,214,845
% change	0.3%	9.1%	9.3%	0.4%	0.2%	0.0%	8.9%	8.8%	-1.7%	-1.6%
Flagstaff AZ										
2006	79.6%	$84.10	$66.99	121,775	152,892	65.5%	$71.04	$46.54	683,606	1,043,544
2007	82.8%	$87.73	$72.67	126,658	152,892	65.6%	$75.95	$49.83	684,616	1,043,544
% change	4.0%	4.3%	8.5%	4.0%	0.0%	0.2%	6.9%	7.1%	0.1%	0.0%
Non-metro AZ										
2006	71.2%	$80.57	$57.34	653,661	918,375	66.0%	$75.42	$49.75	4,114,054	6,237,063
2007	73.5%	$86.18	$63.36	684,626	931,147	67.8%	$80.99	$54.91	4,266,901	6,293,296
% change	3.2%	7.0%	10.5%	4.7%	1.4%	2.7%	7.4%	10.4%	3.7%	0.9%

Source: Smith Travel Research